

## Image Services Schedule of Fees

### *Production fees*

Service Type	Service description	Fee ex GST
Digital Formats (tiff & jpg formats, supplied as RGB only using the AdobeRGB 1998 colour space, CMYK formats, image retouching and manipulation by quotation)	Low resolution images (72 dpi)	\$15.00
	High resolution images (300 dpi)	\$30.00

### *Prints*

Service Type	Service description	Fee ex GST
Digital Colour/B&W Photographic Quality Prints	A6 (6" x 4")	\$8.00
	A5 (7" x 5")	\$16.00
	A4 (10" x 8")	\$32.00
	A3 (16" x 12")	\$64.00
Laser Prints (for reference purposes)	A4 (10" x 8")	\$7.50
	A3 (16" x 12")	\$14.00
Photocopies (per page)	Black and White	\$0.60
	Colour	\$2.00

### *Media*

Service Type	Service description	Fee ex GST
Media	CD-ROM/DVD Creation ISO-9660 format	\$6.00

### *Usage (Copyright and/or access) fees for publications*

Print runs < 5000	1/4 page	1/2 page	1 page	Cover
Australia	\$50.00	\$75.00	\$100.00	\$200.00
Australia and New Zealand	\$60.00	\$90.00	\$120.00	\$240.00
World	\$100.00	\$150.00	\$200.00	\$400.00
Print runs > 5000	1/4 page	1/2 page	1 page	Cover
Australia	\$80.00	\$120.00	\$160.00	\$320.00
Australia and New Zealand	\$100.00	\$150.00	\$200.00	\$400.00
World	\$160.00	\$240.00	\$320.00	\$640.00

Republication fee 50% - same jurisdiction/language/edition.

Re-publishing in another jurisdiction/language/edition will attract the fees stated above.

### *Usage (Copyright and/or access) fees for exhibitions*

Service Type	Service description	Fee ex GST
Exhibition Usage	Usage fees for images used as graphics in exhibitions	\$120.00

### *Usage (Copyright and/or access) fees for websites*

Service Type	Service description	Fee ex GST
Website Usage	Licence provided for a 12 month period	\$150.00

### *Research Fees*

Service Type	Service description	Fee ex GST
Research Fees	\$50.00 per hour (1st half hour free)	\$50.00

### ***Photography***

Service Type	Service description	Fee ex GST
Photography	Studio or location photography and post-production of new images. Charges are based on a hourly rate (or proportional part) per staff member. This hourly rate does not include production or usage costs.	\$120.00 per hour

### ***Merchandising***

Merchandise includes calendars, greeting cards, postcards, product packaging and labelling, mouse mats, posters and other decorative paper based merchandise, collectables (e.g. plates, mugs etc.) and wallpaper / fabric design.

Licence for merchandise is negotiated on an individual basis but is generally 5-10 per cent of the recommended retail price acquitted for the whole production run at the time of signing the licence.

### ***Postage and handling***

Service Type	Service description	Fee ex GST
Postage and Handling	Within Australia	\$6.00
	Overseas	\$15.00
	Overnight postage within Australia will attract an additional fee available on request Couriers are to be arranged by customer.	

### ***Other***

For other products and usage, fees will be negotiated

Fees apply for filming items in the museum - price on application

For other products and usage, fees will be negotiated

Image manipulation by quotation

Full payment for images and usage fees is required prior to supply

Fees effective from 1<sup>st</sup> July 2006

### ***Discounts***

Discounts for the following types of clients will apply to whole orders:

Client group	% Discount
PHM Members	10%
Publicly funded Australian Collecting Institutions	20%
Educational Institutions	20%
PHM Foundation Members	20%

## Image Services Order Form

Service description		Quantity	Cost per unit (AUD\$)	Cost
<b>Production Fees</b>				
Digital Formats	Low resolution images (72 dpi)		\$15.00	
	High resolution images (300 dpi)		\$30.00	
<b>Prints</b>				
Digital Colour/B&W Photographic Quality Prints	A6 (6" x 4")		\$8.00	
	A5 (7" x 5")		\$16.00	
	A4 (10" x 8")		\$32.00	
	A3 (16" x 12")		\$64.00	
Laser Prints (reference)	A4 (10" x 8")		\$7.50	
	A3 (16" x 12")		\$14.00	
Photocopies (per page)	Black and White		\$0.60	
	Colour		\$2.00	
<b>Media</b>				
	CD-ROM/DVD Creation ISO-9660 format		\$6.00	
<b>Usage fees</b>				
Print Run < 5000	Australia	¼ page	\$50.00	
		½ page	\$75.00	
		1 page	\$100.00	
		Cover	\$200.00	
	Australia and New Zealand	¼ page	\$60.00	
		½ page	\$90.00	
		1 page	\$120.00	
		Cover	\$240.00	
	World	¼ page	\$100.00	
		½ page	\$150.00	
		1 page	\$200.00	
		Cover	\$400.00	
Print Run > 5000	Australia	¼ page	\$80.00	
		½ page	\$120.00	
		1 page	\$160.00	
		Cover	\$320.00	
	Australia and New Zealand	¼ page	\$100.00	
		½ page	\$150.00	
		1 page	\$200.00	
		Cover	\$400.00	
	World	¼ page	\$160.00	
		½ page	\$240.00	
		1 page	\$320.00	
		Cover	\$640.00	
Exhibition Display		\$120.00		
Website		\$150.00		
<b>Research Fees</b>				
Research Fees	Hourly rate (1st half hour free)		\$50.00	
<b>Photography Fees</b>				
Photography	Hourly rate for studio or location photography involving the creation of new images		\$120.00	
<b>Postage and Handling</b>				
	Within Australia		\$6.00	
	Overseas		\$15.00	
	Overnight postage within Australia will attract an additional fee available on request. Couriers arranged by customer.			
<b>Subtotal</b>				
<b>GST (10% Australia)</b>				
<b>Discount (10% - PHM Members, 20% - Publicly funded collecting institutions, Educational Institutions and PHM Foundation Members)</b>				
<b>Total</b>				